

## **Details of CSR Projects for Financial Year 2022-23**

### **ZMQ, Childhood Pneumonia Campaign**

#HarSaansMeinZindagi project is aimed at spreading awareness on Childhood pneumonia in high burden states of India using the existing digital & non digital tools/solutions. The idea is to strengthen the existing system so that more cases of Childhood Pneumonia can be identified and treated on time. The overall intended goal is to support the reduction of under 5 mortality rate due to pneumonia and to have a lasting impact on preventative behaviours such as increased hand-washing and breast-feeding, reduction of indoor air pollution through use of clean cookstoves, etc.

### **Smile Foundation, Mobile Telemedicine**

Under the project, Philips supports running of Mobile Medical Telemedicine Vans in economically backward and rural areas. The objective is to ensure access to health services to the community members from economically weak families in remote locations through digital healthcare intervention including the contribution towards the Government's mandate of Universal Health Care under Ayushman Bharat (Health and Wellness Centre). The core target group of the project is the most vulnerable sections of the community i.e. women and children.

### **PCOS Society Of India, Project Vijayeta**

The project is about spreading awareness and education about PCOS, a lifestyle disease which is very common amongst females of age group 18 years and above. The project educates the girls and women on how to self check the probability of having this condition and how to deal with issues arising in case the condition persists, thereby reducing the risk of future risk of anaemia, infertility, diabetes, obesity, hypertension leading to an increased risk of cardiac problems and uterine cancer and future morbidities.

### **Forests by Heartfulness, Biodiversity Zone**

With an aim to conserve ecological balance, Philips through Forests by heartfulness campaign has supported the plantation of 6000 native and endangered species of trees and 12,000 native and medicinal shrubs in two different locations to create a rich biodiversity zone which will attract local wildlife. The project aims to conserve endangered tree species, attract biodiversity, increase in ground water levels, sequester more CO<sub>2</sub> among the many benefits of creating forests.

### **Buddy4Study India Foundation, Scholarship Program**

Philips Scholarship Program 2022-23 is an initiative of Philips to support meritorious students from economically weaker families to pursue their education in the healthcare field. Under this scholarship, students who are pursuing courses such as MBBS, BDS, Nursing, B.Pharm, BAMS, BHMS or any healthcare related courses will be entitled to receive a fixed scholarship amount of INR 50,000 to cover their academic expenses. Philips, a focused leader in health technology, is offering this scholarship program as part of its CSR (Corporate Social Responsibility) initiative. It has been improving the people's health and well-being through its meaningful innovation.