

Philips India

Details of CSR Projects for Financial Year 2025–26

ZMQ, MIRA Project

To reduce infant & maternal mortality rates and enhance the quality of life, Philips India partnered with ZMQ Development to run a program on Maternal and Child Health called 'MIRA'. MIRA, Women Mobile Lifeline Channel, is a last-mile mHealth toolkit that provides health communication, tracks pregnancies and connects rural women, in low-resource settings, with local health service delivery systems through MIRA workers. It is an interactive toolset, designed in the local language, audio & contextual visuals to improve maternal and child health outcomes based on the RNMNCH+A approach (Reproductive, Maternal, Newborn, Child and Adolescent Health).

Smile Foundation, Mobile Telemedicine

Under the project, Philips supports running of Mobile Telemedicine vans in economically backward and rural areas. The objective is to ensure access to health services to the community members from economically weak families in remote locations through digital healthcare intervention including the contribution towards the Government's mandate of Universal Health Care under Ayushman Bharat (Health and Wellness Centre). The core target group of the project is the most vulnerable sections of the community i.e. women and children.

Rotary Bangalore, Heart Surgery Project

Paediatric and adult heart surgeries of patients from the Below Poverty Line (BPL) category, mostly from rural areas of Karnataka (Bangalore) and Tamil Nadu (Chennai), and open to all beneficiaries from Pan India. The program covers beneficiaries from the age of 0 years to 70+ years.

Diya India Foundation, Paediatric Heart Surgery Project

Paediatric heart surgeries for Below Poverty Line (BPL) patients in Delhi, primarily from rural areas, are available to beneficiaries across India. The program supports children from birth to 14 years of age, covering a range of heart procedures, including VSD closure, TAPVC repair, surgical ASD closure, PDA device closure, and more.

ZMQ, Reaching the Unreached- Integrated Approach for Community-Based TB Case Finding

The project aims to enhance TB awareness, improve early detection, and support treatment adherence through Nutritional support and Community-led active case finding for TB patients. By engaging with local communities and healthcare providers, the project seeks to strengthen early diagnosis, reduce transmission, and support India's TB elimination efforts.

Sankalpa- Empowering uniquely abled children for a brighter future

Provide children with uniquely abled needs neuro therapy sessions viz. physio/occupational therapy, speech therapy and ABA therapy as per the specific needs of the Child.

The project aims to provide opportunity for the uniquely abled children to learn and grow so that they have good communication skills with the people around them, independent and lead a meaningful life. The project shall aim to cover children with following spectrum of diseases such as Autism, ADHD, Learning Disability, Down Syndrome etc.